

Community Foundation of Boone County Programming Grant Rubric

Criteria	Excellent 3	Good 2	Needs Improvement 1	No Criteria 0
Nature of Project is Programming	Active Programming Intervention: The proposal outlines a defined, time-limited, or ongoing series of activities explicitly structured to achieve a measurable behavioral or social outcome for participants.	Service Expansion: The project scales an existing, successful program or duplicates a proven model in a new Boone County location or time slot to increase service capacity.	Passive Activity: Proposal describes a one-time event or "drop-in" service lacking clear, sustained participant engagement or significant intensity for measurable change.	Routine/Operational Cost: The proposal focuses on routine operational needs, standard equipment, or permanent physical needs that do not directly drive or result in an improved, measurable community outcome.
Alignment/Justification	Project outcomes or activities align with both organizational vision and goals of greater community. Strong rationale and significance of proposed work. Addresses specific need(s) common among peer institutions.	Project elements align with goals of either the organization or its greater community, but not both. Rationale or significance of project tends toward the too-specific or too general, but overall argument holds.	Project peripherally but not directly related to organizational strategic vision or community goals. Weak presentation of institutional or community need, or tenuous argument for grant's ability to address need.	No explicit relationship between the project and the agenda of its organization or community. Unconvincing or no evidence of need presented, or grant proposal does not address stated need.
Program/Innovation	Project represents the implementation of new insight or idea, with potential benefits of change made clear. Clear definition of success of program.	Project represents local implementation of emerging innovation or trend, with potential benefits specified. Good understanding of anticipated specific results of success, though some questions arise.	Project represents practice(s) commonplace within the field, or an adoption of a change with well-established benefits. Success is difficult to ascertain, flawed by untestable outcomes.	No innovation described or specific potential improvement defined. Evaluation plans missing or unusable.
Impact	Target audience/population clearly defined. Strong presentation of the meaningful positive impact to the target audience/population provided with evidence or data specific to Boone County.	Target audience/population generally well defined. Sufficient presentation of meaningful positive impact to the target audience/population provided with general evidence or data although not specific to Boone County.	Target audience/population very broadly defined. Presentation of positive impact based on realistic assumptions despite gaps in evidence.	Target audience/population not sufficiently defined. Proposal lacks demonstration of meaningful impact to target audience/population.
Outcomes/Feasibility	The description anticipates a high number of people, families, and/or communities served, given budget/intensity needed to make substantial change	The anticipated number of people, families, and/or communities served seems reasonable.	The anticipated number of people, families, and/or communities served seems under- or over-estimated, but may be possible.	Number of people, families, and/or communities served is completely unreasonable given the cost or program description. It is too small for the investment being put into the program.
Budget	Strongly detailed and realistic budget with sound use of funds. Any funding necessary above the limit of the grant is both accounted for and secured through commitments from other defined means.	Realistic budget with general detail to show responsible use of funds. Any funding necessary above the limit of the grant is accounted for with reasonable certainty or commitment.	Budget generally appears to support the project activities as described although there are gaps in detail. Applicant has realistic opportunity to secure additional funds even if commitment from those sources is not certain.	Described proposal is not supported by the budget. Budget does not comply with application guidelines. No reliable source is presented to provide any necessary funding beyond the limit of the grant.
External Funding	If the full proposal requires more than the requested grant amount, additional funding is secured.	If the full proposal requires more than the requested grant amount, additional funding is in process.	If the full proposal requires more than the requested grant amount, additional funding sources have been identified	If the full proposal requires more than the requested amount, the additional funding has not been explored.
Organization	Organization maintains ample staffing, BOD, resources, facilities, community connections, and knowledge base to continue the project. High likelihood of project being achievable based on information presented.	Organization demonstrates it can continue current project level despite any new gaps in staffing, BOD, resources, facilities, or community connections. Outcome appears achievable despite some gaps or leaps.	Organization has significant gaps in staffing, BOD, resources, facilities, or community connections, but demonstrates it can continue the project in a reduced capacity.	Organization no longer has the staffing, BOD, resources, facilities, or community connections to continue with the project.
Overall	Project outcomes or activities align with both organizational vision and goals of CFBC.	Project elements align with goals of either the organization or CFBC, but not both.	Project peripherally but not directly related to organizational strategic vision or CFBC.	No explicit relationship between the project and the agenda of its organization or CFBC.