

# Impact Report

Community Foundation of Boone County

## A Collaboration Like No Other

*The Community Foundation Brings the Fund Raising School at the IU Lilly Family School of Philanthropy to Boone County as part of their mission to unite people, organizations and philanthropy to create a thriving community for all.*

Twice each year, the Community Foundation of Boone County announces the window of opportunity for grant seekers to submit Letters of Inquiry - the preliminary process that helps the CFBC determine who they would like to invite to submit a full proposal. In the fall of 2016, the staff and grants committee noticed that, like in most cycles before, there were far more requests than available funding. Some LOIs represented services already provided by Boone County organizations. Others, while entirely worthy of funding, were not representative of the greatest needs in the county or had a lesser impact than others.

How could the CFBC empower our nonprofits in a way that helped them plan for tomorrow? The CFBC prides itself on being the nonprofit leader and convener in the county. We endeavor to be at the forefront of the issues that face Boone County and also meet those needs through effective donor stewardship.



### THE FUND RAISING SCHOOL

LILLY FAMILY SCHOOL OF PHILANTHROPY  
Indiana University  
Indianapolis

The Board of Directors agreed and voted to bring the Fund Raising School at the IUPUI Lilly Family School of Philanthropy to Boone County. A portion of the CFBC's Impact Fund dollars were appropriated to help cover the cost for nonprofit leaders to attend at a significant discount to earn their Certificate in Fundraising Management (CFRM). This credential, *recognizes and substantiates a commitment to fundraising leadership through the completion of four key courses (credit: LFSOP):* Principles & Techniques of Fundraising, Developing Annual Sustainability and Managing the Capital Campaign. The Fund Raising School is nationally recognized and courses are taught by industry experts who are leaders in the field of philanthropy.

Interest was understandably high and the forty spots filled quickly, speaking to the interest and need for such training. March 13th marked the first day of class and CFBC was proud and



honored to welcome Board Member as well as Director of The Fund Raising School and senior lecturer in philanthropic studies for the Lilly Family School of Philanthropy, Bill Stanczykiewicz.

Bill introduced Principles & Techniques of Fundraising, covering such topics as:

- How to ask for gifts effectively
- The role of board members in fundraising
- Trends in giving and fundraising
- Including volunteers in fundraising.

*"We hope that the impact of this investment in knowledge shines through by way of a more synergistic network that views fellow nonprofits not as competitors but as collaborators, ready to build and effectively steward a diverse donor base for longterm growth,"* commented CFBC President & CEO, Kristi Reynolds.



# Women of Impact

*"...when you are doing it right, you are joining a community that has been waiting for you."  
Angela Glover Blackwell*

## Women Working Together For The Greater Good

Women of Impact Boone County is a group of professionals, community leaders, advocates, mothers, and volunteers – all united behind the idea that women working together will make a difference in the Boone County community. WOI is a women's giving circle – a group of individual donors who pool their money collectively and vote to determine how to distribute it to Boone County nonprofit agencies.

## Why Women? Why Together?

By combining resources and knowledge, members make a larger impact together than as individuals. National studies show women make 83% of all consumer purchases, totaling over \$12 trillion annually, and female-owned businesses are the fastest growing sector of the U.S. economy. In addition, female donors who participate in giving circles give more than other donors, give more strategically, and give to a greater number of organizations. They also develop increased knowledge of philanthropy and are highly engaged in their communities.

## The Mission

Women of Impact will provide financial support for local nonprofit organizations while creating a sense of community throughout Boone County.

## The Program

WOI has three membership options.

**General:** \$500 annual commitment

**Shared:** \$250 annual commitment

**Associate:** \$100 annual commitment

*(for members under 30 years of age)*

Members commit to donating \$100 annually to the Women's Fund endowment at the Community Foundation of Boone County and additional quarterly donations, based on membership type, to support the four nonprofits selected by the members throughout the year.



## MEET

2017 meetings will be held on March 1, **May 24, August 30** and **November 29**. The evening begins with social time at 5:30 p.m. **Meetings start at 6:00 p.m. and conclude at 7:00 p.m.**

## NOMINATE

Every member has the option of nominating a nonprofit organization for the opportunity to win the group's support. When an organization is selected, the speaker has 5 minutes to present to the group why this charity deserves the group's support. Three charities will be randomly selected at each meeting.

## VOTE

Members will vote for one of the three charities that were presented. The charity with the most votes is selected as that evening's grant recipient.

## GIVE

Members make a quarterly donation, based on their membership type, to CFBC, which will award one large grant to the winning organization. You may also choose to make your entire donation at one time rather than each quarter.

## Observe the IMPACT

A check presentation will be scheduled roughly 2-3 weeks after the meeting. All members are encouraged to attend and hear directly from the selected organization how the donation will be utilized to better Boone County.



# The Joy of Giving

*The Community Foundation of Boone County hosted a tremendous kickoff for Women of Impact Boone County - its newest program.*

For Community Foundation of Boone County's Director of Community Relations, Gabi Youran, March 1 marked the culmination of years of planning and researching. Prior to coming to the CFBC, Gabi worked for GIFT, a program of Indiana Philanthropy Alliance, where she was able to see the positive impact that women's giving circles could have on a community. She saw that Boone County was ripe for such a program and when the time was right, began setting into motion the blueprint for what would become Women of Impact, Boone County.



*Joy Kaylor speaks on behalf of Boone County Cancer Society at the inaugural*

On March 1, Women of Impact hosted its inaugural meeting, welcoming almost 150 members to Ulen Country Club, who graciously sponsored the venue and hors d'oeuvres. After a briefing of the evening's process, the ladies were invited to submit nominations for their favorite nonprofit.

*"Like many of the nonprofits serving Boone County, we rely on the generosity of donors to help us carry out our mission effectively. We operate with slim budgets and make the best possible use of those funds. The donation from Women of Impact allows us to serve more cancer patients in ways that are most beneficial to them as they journey through their battle with cancer."*

Each nominee is given five minutes to compel the audience as to why their organization is deserving and in need of WOI grant dollars. Following presentations, the audience has five minutes to ask questions about the organization. Presenters may not ask for audience input during any part of their time at the podium.

Nominated to speak were Susan Albers for Habitat for Humanity Boone County, Debbie Ungar for The Arc of Greater Boone County and Joy Kaylor for Boone County Cancer Society.

Albers, a volunteer for Habitat for Humanity spoke about the wonderful hand up that is given when a family helps to build and then is able to start a life in their new home.

An advocate for The Arc of Greater Boone County, Debbie Ungar provided the audience with a snapshot of the programs available to Boone County's population of adults with special needs so that they may reach their full potential.

Finally, Joy Kaylor spoke. She serves as Executive Director for Boone County Cancer Society and helped the audience understand the need for services and financial support for those who have been diagnosed with

cancer. She spoke about her funding structure and the many programs she is able to provide to the community thanks to the generosity of donors and grantors.

Members cast their votes and at the end of the evening, it was the Boone County Cancer Society who was awarded with a grant of over \$11,000. "The impact is seen immediately and felt by all in a women's giving circle, It's truly remarkable" said Youran.

*"Women's giving circles are a great way to make a huge impact on an organization and allowing anyone to become a philanthropist."*  
*Gabi Youran*



# Youth Worker Cafe

Tuesday, April 18 | 8:30am - 10:30am  
Centenary United Methodist Church  
910 Fordice Road | Lebanon, IN 46052  
Light Breakfast Provided!

**Boone County Cares: Making a Difference in Mental Health Care for Children**  
Join us for this free presentation and discussion to learn more about the overall purpose and current efforts of Boone County Cares. Attendees will hear from three area providers who are part of the Boone County Cares System of Care to learn about: specific mental health programs and services available through their organizations, how to help children and families access these various services and their involvement with Boone county Cares and the advantages of having a local system of care in the community.

**RSVP: [djones@iyi.org](mailto:djones@iyi.org)**

Connect: You are invited to bring business cards and program info to share at the resource table!

*Community Foundation of Boone County  
United Way - Boone County | Indiana DCS - Boone County  
Boone County Guardian Ad Litem / CASA*



**COMMUNITY  
FOUNDATION  
OF BOONE COUNTY**

*Make a Difference. Make it Here.*